Adopted: <u>February 18, 1997</u>

Last Reviewed: <u>September 23, 2016</u>

623 PUBLIC ACCESS TV

I. PURPOSE

The purpose of this policy is to provide direction for cooperating with Public Access TV.

II. GENERAL STATEMENT OF POLICY

It shall be the policy of the school district to cooperate with the Public Access Channel in the television broadcasting of school district programs and School Board meetings.

Public Access TV will be used as an instructional and public information tool.

No broadcast representing the school district shall occur without the approval of the Director of Educational Technology and Information Services.

An advisory committee shall be appointed by the Superintendent to establish broadcast guidelines and to make programming suggestions.

A school district logo shall be broadcast prior to any broadcast of a school district event or sponsored activity.

Legal References: None

Cross References: None